

TO: Chris Eldridge, County Manager

**Bulloch County Board of Commissioners** 

FROM: Dadrian Cosby, Recreation & Parks Director

DATE: November 18, 2025 SUBJECT: October Report

#### **ADMINISTRATION**

• Revenues reported for the month of October totaled \$243,042.42.

- We processed a total of \$159,610.22 in credit card sales. By applying a 3% credit card processing fee, we offset \$4,644.21 in processing costs for October.
- GRPA District banquet was held on October 22<sup>nd</sup>. Service awards were given to Mitch Stafford (20 years) and Kimberly Sharpe (25 years). BCRP received District One Sportsmanship Award.
- BCRP was honored as the Chamber of Commerce Community Partner of the Year reflecting the department's ongoing commitment to excellence and community engagement.
- BCRP, along with GRPA Leisure Careers Foundation, provided food for 55 GSU students and three professors, while connecting with professionals in the field of Recreation.
- Monthly staff luncheon was attended by 35 FT employees. Birthdays and work anniversaries were celebrated. Special guest, Chris Eldridge, reflected on his transition to Bulloch County as the new county manager.
- Annual Trick or Treat event was moved to October 30<sup>th</sup> due to inclement weather. The event was held at Mill Creek Regional Park and attracted approximately 2,900 attendees. It featured five food vendors and included 43 participating organizations.

Accounts	Meta	Website	Google	Website	Calls	Directions	Clicks from
	Business	Views	Views /	event	from	from	google web
	views		Search	count	Google	google	
Ag Center	95,475	21k		66k			
BC Aquatic First full month of page	10,222		55		10	30	15
Bulloch Rec	103,911	191K		705k			
LM Pool	169						
Splash	79,901	4.2k	1045	11k	96	456	493
ArtsFest	547						
Afterschool	25,281						

# **ATHLETICS**

#### **Youth Athletics**

- Football 43 games played; over 300 participants; approximately 1,400 spectators
- Soccer 46 games played; over 250 participants; approximately 1,200 spectators
- Volleyball 16 practices/8 games played; over 85 participants; approximately 250 spectators

#### **Tennis**

- Intermediate and advanced lessons 12 participants
- Junior Team Tennis (JTT) program 15 participants

## **Adult Athletics**

- Kickball 9 games played; over 100 participants
- Soccer 9 games played; over 100 participants

### Field Rentals

• 108 rentals for baseball and softball teams utilized across five different parks

#### **COMMUNITY RECREATION**

# Adult 50+ and Specialist Program

- Tuesdays Chair Yoga 88 participants
- Wednesdays Walking Class at Mill Creek, Scrabble, Chair Yoga 65 participants
- Thursdays Sit Fit, Bingo, Silver Liners Line Dance 170 participants
- Monday/Tuesday nights Line Dance 173 participants
- Once a month Art Class 8 participants enjoyed decorating pumpkins
- Field trip to Franklin Farms on a cold and windy day 12 participants
- Halloween party with 23 attendees. Food, fellowship, and a thrilling costume contest with special guest judges.
- Attended GRPA District banquet. Tiffany Burgess, Adults 50+ Supervisor, was recognized for her
  work with Adults 50+ population by receiving the "Connie Kight" award. The award goes to an
  individual who works at growing senior citizen programming.
- 25 Specialist participants are registered across 10 Bulloch County schools. Supervisor completed 12 site visits in October at various schools.
- We hosted two "birthday parties" in October at the Honey Bowen building. Both were Nerf parties and brought over 50 attendees.

# **Instructional Programs and Camps**

- Combined four Tumbling Classes (12 sessions) total of 41 participants ages 3-12
- Cooking Class (12 sessions) 13 participants
- Art Club (12 sessions) 12 participants ages 3-14
- Fall Break Camp Adventure was held at two sites (Luetta Moore Park & Brooklet Community Building). Total attendance of 471 children throughout the week (avg of 90+ per day).
- Marvelous Moms 8 parents/6 children
- Piano Lessons Monday session 6 participants; Thursday session 6 participants
- Lego Lane 10 participants ages 4-12
- We had one state visit for CAPS annual monitoring for exempt programs at Luetta Moore Park day camp.

### **AfterSchool Programs**

- 945 memberships with weekly attendance ranging from 764 to 795 students.
- Two Parent Night Out events were held. 18 attendees at Brooklet Park and 14 at Honey Bowen.
- Special activities included ongoing field trips including Art Around the World Club visiting Southern Pottery and Storybook Club visiting the Statesboro Regional Library.
- Halloween parties across sites from October 23rd to 31st.
- Georgia Southern University students began volunteering through the FYE class, gaining experience working with school-age children.
- Notable staff recognitions went to Joanna Wilcox and Rhonda Donaldson for their assistance with CAPS administration and field trip logistics.
- Program operations also involved internal facility use: bus use and the use of multipurpose rooms and the library for events.
- Staff development featured a Site Manager Meeting on October 27th, individual staff trainings & meetings, and midterm evaluations to support continued improvement and accountability.
- We had one state visit for our CAPS annual monitoring for exempt programs at Mattie Lively afterschool program.

#### **FACILITY OPERATIONS**

We maintain fifteen buildings plus and assist in outside issues and projects for all areas of Bulloch County Recreation and Parks.

#### October 2025 Events Completed:

- Luetta Moore Building: 8 events plus 1 week of Camp Adventure
- Honey Bowen Building: Civic Room 7 events plus 1 weekend to wax floors/Multi-Purpose Room 12
  events
- Mill Creek Pavilions: 13 rentals /walk a thon
- Brooklet Pavilion: 7 rentals / Stilson Pavilion: 1 rental

#### Updates and Improvements Completed:

- Replaced Men Restroom Exterior Door Fair Rd Tennis (Damaged)
- Brooklet Community Building. Change light system by adding additional wiring and switch.
- Mill Creek Playground. Replaced RR stall doors with modern doors & locks.
- Mill Creek 3 Fields. Replaced RR stall doors with updated doors & locks. Replaced light switches with auto on/off switches. Repaired hole in floor men's room.
- Mill Creek Maintenance Building Replaced fluorescent bulbs with LED's.

#### Upcoming Improvements/Updates/Projects

- · Ag Complex repairs updates
- Mill Creek 4 & 5 Fields Restrooms
- Fletcher Park Sign
- Brooklet Pavilion Improvement project

## Upcoming November events as of 10/31/25:

- Luetta Moore Building: 8 events plus Election Day
- Honey Bowen Building: Civic Room 4 events/Multi-Purpose Room 10 events
- Mill Creek Pavilions: 14 rented/5K on Thanksgiving (Chase the Turkey)
- Brooklet Pavilion: 6 rentals / Stilson Pavilion: 1 rental

### **PARKS & GROUNDS**

- Parks Division maintains and manages 446 acres throughout the county.
- In October, the division saw a total of 430 football/soccer practices and games, baseball/socter field rentals, and baseball and softball tournament use.
- Staff dragged/raked fields for practice and lined fields for games.
- Of the 446 acres, approximately 65 acres are highly manicured sports turf. Sports turf requires a lot of maintenance to provide a safe quality playing surface due to the high amount of usage.
- Completed projects include the repainting of wooden fence at Brooklet Soccer.
- Peak project season with the Parks Division is November-February. During October, there is extensive planning and coordination of upcoming projects, including Paver replacement project at Mill Creek 5 field complex
- October saw Parks Division put in 312-man hours to complete work orders that included stage set up at BCCI, setting up and working Trick or Treat at Mill Creek and assisting the Ag Arena with preparation and working events.
- Cooler temperatures and lack of rain has slowed down mowing. A combined 431 hours was added across all mowers.
- Eleven playground safety inspections were completed during the month.

#### AGRICULTURAL COMPLEX

	# of	# of	# Out of	Concessions	
Event/Dates	Days	People	County	<b>\$\$</b>	Total GR
Flamekissed IEA Show - Amanda Pope					
10-11	1	125	75	0.00	2213.00
Public Riding Program Tuesday Night					
Barrel Racing 10-14	0	0	0	247.00	247.00
Kevin Griner - PUBLIC RIDING					
PROGRAM - 10-17	0	0	0	0.00	265.00
JX2 Productions Truck Roping 10-24, 10-					
25 & 10-26	3	1100	950	3390.00	25399.00
GRAND TOTALS	4.00	1225	1025	3637.00	28124.00

- Year to date the Ag Complex has generated \$224,772.90 in gross revenue with \$20,152.50 of the total from concessions.
- Not including our Public Riding Program, we have had an estimated total of 31,685 people attend an
  event at the facility in 2025. An estimated 14,495 of those in attendance were not Bulloch County
  residents
- In October we had a total of 12 days available for the Public Riding Program. October had a total of 107 participants and generated \$640.00 in gross revenue.
- Year to date the Public Riding Program has had a total of 685 participants and has generated \$4,850.00 in gross revenue.
- Year to date for our Public Riding Program 205 of the participants were from inside the county and the remaining 480 participants were from outside Bulloch County.

## Upcoming:

- In November we will host a Barrel Race, the Associated General Contractor's of Georgia High School Skills Challenge, a Ranch Horse Show, and a Cattle Show.
- We will also offer approximately 9 days of our Open to the Public Riding Program.
- We will use the rest of our available time to work on facility maintenance and grounds projects and issues.
- We have several major projects on the horizon. They are as follows, metal cover between the arenas, repainting the facility, installing an LED sign and installing a perimeter fence around the facility.
- Will continue to work on all items (construction and otherwise) to keep improving our facility and its operation.

## **SPLASH IN THE BORO**

All areas of Splash assisted with production and hosting of annual Spookfest and Haunted River events while maintaining park operations. Also participated in Mill Creek Trick or Treat event.

#### **Maintenance**

- Continued cleanup of unused pumphouses and gathered materials for winter dome installation.
- Performed weekly preventative maintenance on pool pumps.
- Progressed on Trio Slide refurbishment preparations.
- Site improvements: New money room in Aquatics and new office in gift shop for Guest Services.

### **Guest Services**

- Ordered 2026 Season Passes for waterpark (arrival expected soon).
- Secured 10 waterpark rentals for Summer 2026.
- Received merchandise: towels, swimsuits, goggles, sunglasses, waterproof phone cases.
- Preparing for sponsor additions on punch cards, Black Friday Sale, Splash into Christmas Sale.

# Concessions

- Athletics hosted several games/two tournaments with 2,079 guests. Generated \$13,035 in sales.
- Agricultural Complex hosted 4 major events, generated \$3,637 in sales with 540 patrons.

# **Aquatics**

• Hosted the first Family Fun Swim of the season.

Regular Operation					
	Scan-In's	Sold	Revenue		
Annual Membership	733	1	\$ 500.00		
Monthly Memberships	104	16	\$ 1,020.00		
30-Visit Lap Swim Pass	75	Х	X		
30-Visit Water Aerobics Pass	11	Х	Х		
Waterpark Season Pass (FFS)	26	Х	X		
Lap Swim Drop-In's	Х	163	\$ 1,141.00		
Water Aerobics Drop-In's	Х	20	\$ 200.00		
Family Fun Swim Drop-In's	Х	9	\$ 90.00		
2 & Under Drop-In's	Х	0	\$ -		

Program					
	Participants	Sales	Revenue		
Group Swim Lessons	59	113	\$ 1,270.00		
Private Swim Lessons	2	2	\$ 100.00		
Sharks Swim Team	25	23	\$ 1,150.00		

Rentals					
Rentals Revenue					
Lane Rentals (Lane*Hours)	52	\$ 525.00			
Therapy Pool Rentals	0	\$ -			
Competition Pool Rentals	1	\$ -			

Special Events					
Participation Revenue					
2025 Spookfest Event	115	\$ 1,100.00			
Haunted Lazy River	566	\$ 5,660.00			

Merchandise Sales				
Sales Revenue				
Early Bird Shirt	12	\$ 300.00		
Splash Favs Shirt	9	\$ 225.00		
Varsity Design Shirt	11	\$ 220.00		

Revenue By Budget Line						
	Revenue Credits/Refund					
Admissions (Aquatics)	\$	7,851.00	\$	-		
Instructional Programs (Aquatics)	\$	1,470.00	\$	(10.00)		
Rentals (Aquatics)	\$	15.00	\$	-		
Season Passes (Aquatics)	\$	1,520.00	\$	-		
Swim Team (Aquatics)	\$	1,150.00	\$	-		